



# Woolwich Minor Hockey Association

[www.woolwichminorhockey.ca](http://www.woolwichminorhockey.ca)

24 Snyder Ave. South (Elmira Arena)  
P.O. Box 204 ▪ Elmira Ontario ▪ N3B 2Z6  
519-669-2789

March 15, 2019

Dear Community Partner,



In Woolwich Township, we take great pride in our local sports teams. And why not? Teams such as the Elmira Jr. Sugar Kings (our Midget A hockey team in Woolwich) have recently given our community so many reasons to be proud:

- 2018 OMHA champions and 2018 OHF Finalists [New Liskeard]
- Winner, 2018 Woolwich Early Bird Fall Memorial Tournament [Elmira]
- Winner, 2018 Adam Keunen Memorial Tournament [Grimsby]
- Winner, 2018 Pickering Midget Madness Tournament [Pickering]

Our Elmira Jr. Sugar Kings are excited to host the 2019 Midget A Ontario Hockey Federation championships **right here in Elmira from April 12-14, 2019**. This event involves just 5 teams who must battle all teams within their own region to earn a spot in this prestigious tournament of champions. This event isn't just about hockey – it's a unique gathering of families, moments of camaraderie and sportsmanship and most of all, making memories to last a lifetime.



For some of our Jr. Sugar King players (aged 17-18), this will be their very last minor hockey experience and we want to make sure it's a special event. We would like to offer you these great sponsorship opportunities that will promote your business locally in our beautiful Woolwich Memorial Centre and in the Woolwich Minor Hockey social media feeds and online resources. Your business will reach a broad audience while also making our local families aware of your commitment to your community and to youth sport.

## Sponsorship Opportunities

Please consider one or more of the following sponsorship opportunities – see the backside of this page for full details. If you cannot make a cash sponsorship contribution, we gladly accept donation items that we can use within a raffle or as player prizes.

Type	Commitment
Ice Cost	\$4,000
Banquet	\$3,000
Player of the Game Awards	\$2,000
Sustenance & Fuel	\$2,000

Type	Commitment
Swag	\$1,500
Dressing Room	\$1,000 or \$2,500
Schedule Advertising - Large	\$250 (3"x3")
Schedule Advertising - Small	\$100 (2"x2")



## Contact Us

Please call or email Stacey Good, Sponsorship Chair, prior to April 1<sup>st</sup> with your sponsorship commitment. Cheques should be made payable to 'WMHA OHF 2019'.

Our coaches, players, and parents thank you very much for your generosity and support! With our sincere thanks,

*Stacey Good*

2019 WMHA OHF Sponsorship Chair

To contact Stacey Good:

Email: [mommygood1@yahoo.ca](mailto:mommygood1@yahoo.ca)

Phone: 519-664-3912

### Ice Cost Sponsorship (\$4,000)

- You get to drop the first puck of the tournament. We'll actually let you drop as many pucks as you want.
- Your company name is announced before each game
- We give you a special shout out at the OHF Banquet on April 11th
- We place a large ad for your company on the printed schedule that everyone attending the tournament receives
- We post social media mentions about your company throughout weekend (Facebook, Instagram, Twitter)
- We post an ad and a mention on the WMHA website
- You receive 4 free passes to all games over the Championship Weekend

### Player of the Game Awards (\$2,000)

- You get to present the POTG award after each of the 13 games (or as many of the 13 games as you want to!)
- We place a large ad for your company on the printed schedule that everyone attending the tournament receives
- We post social media mentions about your company throughout weekend (Facebook, Instagram, Twitter)
- We post an ad and a mention on the WMHA website
- You receive 2 free passes to all games over the Championship Weekend

### Sustenance & Fuel (\$2,000)

- We will place signage within each changeroom stating "All team snacks and beverages brought to you by *YOUR COMPANY NAME*".
- We'll make an announcement at the OHF banquet to make sure everyone knows that all change room snacks and beverages were supplied by your company
- We place a small ad for your company on the printed schedule that everyone attending the tournament receives
- We post social media mentions about your company throughout weekend (Facebook, Instagram, Twitter)
- We post an ad and a mention on the WMHA website

### Banquet Sponsorship (\$3,000)

- Your print advertising is displayed at the OHF Banquet on April 11th
- We give you a special shout out at the OHF Banquet
- We place a large ad for your company on the printed schedule that everyone attending the tournament receives
- We post social media mentions about your company throughout weekend (Facebook, Instagram, Twitter)
- We post an ad and a mention on the WMHA website
- You receive 4 free passes to all games over the Championship Weekend

### Dressing Room Sponsorship (\$1,000 or \$2,500)

- Sponsor all 5 dressing rooms for \$2,500 or 1 dressing room for \$1,000
- We place a magnetized version of your logo on the dressing room door along with the team's logo
- We place your logo within the team dressing room
- We place a small ad for your company on the printed schedule that everyone attending the tournament receives
- We post social media mentions about your company throughout weekend (Facebook, Instagram, Twitter)

### SWAG Sponsorship (\$1,500)

- We place your logo on items provided within each player's "Swag Bag"
- We post social media mentions about your company throughout weekend (Facebook, Instagram, Twitter)
- We post an ad and a mention on the WMHA website

### Schedule Sponsorship (\$250 Large Ad)

- We place your 3"x3" ad on the printed schedule
- We post social media mentions about your company throughout weekend (Facebook, Instagram, Twitter)

### Schedule Sponsorship (\$100 Small Ad)

- We place your 2"x2" ad on the printed schedule