



WOOLWICH MINOR HOCKEY ASSOCIATION INC.

24 Snyder Ave. S. (Elmira Arena), P.O. Box 204, Elmira, ON N3B 2Z6 (519) 669-2789

Executive Meeting Minutes – October 27, 2014

LOCATION: WMC Meeting Room #2

TIME: 7:00 p.m.

CHAIR/PRESIDENT: Rob Waters

SECRETARY: Tracey Williams

Present: Rob Waters, Tracey Williams, Deb Good, Matt Roemer, Ken Flaherty, Mike Lenaers, Brian Martin, Fred Hale, Pat Leonard, Christa Pollock

Absent: Jasmine Roth, Leanne Rollins, Jeff Weber, Rob Moyer, Dave Lee

Minutes of Previous Meetings

Motion to accept previous minutes: Matt Roemer, second by Jodi Young

1) President's Report – Rob Waters

- Met with OMHA Facilitator to review options for a meeting with the OMHA/Alliance to find a solution to the Breslau border – Currently ROC, we want a shared border
- Sounds like OMHA are working hard to protect our border and pushing to get this finalized with Alliance
- Going to sign shared border agreement between TC and WMHA

2) Treasurer Report – Deb Good

- reviewed Profit/Loss statement:
 1. Rep fees - still waiting for rep fees for certain teams
 2. Cash Calendars - some teams put it right in their budget and have given the cheque
 3. Sponsorships - Deb has created a spreadsheet of every sponsor for the last few years
 4. Tryout Fees - Jodi has a list of each team and what was collected - will give to Deb
 5. Player Development - Deb has tracking sheet for these payments
 6. Woolwich Weekend - starting deficit for funds that could not be collected from last year
 7. Golf Tournament
 8. Ice Comparison
 9. Referee cost - Sept/Oct will come together
 10. Timekeepers - need to pay them
 11. Jerseys - Juvenile jerseys? not in yet - Pat following up
 12. AtomMc - jerseys; maybe switch it up next year
 13. Coaching Clinics - no bill from OMHA
- Deb determined by calling CRA that we are indeed Incorporated and have been since 1983



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3) VP Rep –Mike Laenars

- § Peewee & Atom AE - have to be red and blue on the game sheet
- § Nothing to come from the Tri County meeting - short meeting

4) VP LL – Rob Moyer

- § Novice team lost a player late to AE - change in roster created a big issue; had to change the makeup of every team - recommendation is to pick your team when you have your window to pick, can't pick after
- § Everything else, overall, is going well

5) VP Coaching – Matt Roemer

- § Good feedback on Development, extra ice and Coaches are happy about the extra times that have been added
- § Matt would like to add a Coaches training session
- § Some feedback is that the sessions are too simple or not enough planning; the coaches that are attending don't feel that they are needed

6) VP Player Development –Fred Hale / Jeff Weber

- § Fred said that perhaps Tony is feeling like some of the Coaches don't want to be there - they should be helping to run the drills - help the players filter through the systems
- § Not sure if Bantam needs to be there - maybe don't have to have the extra development
- § Want people to see the value - if Coaches aren't buying in, how can we get parents to buy in?
- § Need to review the Development program -make sure it is valuable
- § Initiation - Kurtzville Tournament info has been sent to the Coaches
- § Pre Novice - both groups are entering 2 teams into Kurtzville
- § Chad Dawson - concerned with organization of his end
- § Goalie Developments - going very well; rescheduled a couple of dates - Steve hurt himself couldn't attend; big uptake from Coaches and Shooters - way more people involved than last year - 8 per goaltenders - still 4 left
- § Next year, Jeff would like to do more - his overall take is that it's going well
- § Rob: doing a Survey Monkey on Development - see what people are feeling about how its going; maybe mid November?



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§ Jeff working on brochure for WMHA - highlighting development program, cost, time, etc...

7) Ice Scheduler – Jodi Young

§ Timekeepers issue as discussed above; no issues otherwise; Jodi has not heard of anyone missing a game

8) Office Administrator/Registrar – Jodi Young

§ Timekeepers issue as discussed above; no issues otherwise; Jodi has not heard of anyone missing a game

§ Local League - most rosters are done; a little more of issue with Respect In Sport completion, but not bad; and parents are responsive and get it done right away

§ Some of the LL Coaches are taking longer, as many are first time coaches - not as many teams so it's a bit easier

§ Schedule: not too many reschedules - still waiting for LL's to pick tournaments

§ Rep Teams - splits are starting to come for Novice AE so Jodi is starting to schedule those match ups

§ Name Bars - waiting for supplier to respond; put in one large order; Matt was wondering if we could order the name bars earlier in the year with the Spring tryouts - Pat thinks we can split the order put one in over the Summer so they are ready for September and then one in October, once we get the other teams formed

§ Tyke Fest - we will be participating? Jodi has let the organizers know.

§ Registration numbers are the same as last year; some NSF's still need to be repaid - could we use credit cards? What is the cost? What about debit? Jodi will look into it

9) Fundraising Committee – Leanne Rollins

§ Absent



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10) Tournament- Tracey Williams/Leanne Rollins/Jasmine Roth

- § Tournament Planning - going well
- § Have 40 teams registered in 6 divisions
- § working on getting Raffle prizes and silent auction items
- § did Advertising a little different this year - sold 10 "Tournament Sponsors" at \$300 each - receive dressing room sponsorship, puck sponsorship, game sponsorship, will appear on hand out schedule, Twitter and Facebook mentions; sold all 10 in about 2 days - very well received
- § working on organizing Volunteers
- § Referees have been assigned
- § Timekeeping slots have mostly been filled

11) Equipment – Pat Leonard

- § socks are done - feedback is positive
- § logo is a little too big as the socks get bigger - easy fix for the future
- § Price is good - delivery was not good; what should we do? ask for a discount - missing quarter of season, what should we be paying?
- § if quality stays, it might be worth going back to him
- § there was some problem with the coloring but that was sorted out
- § was told the turnaround was 5-7 business days once the decision was made - but that is not how it ended up
- § Are we buying away socks as well? the white socks don't look as nice with the away - maybe design one sock that would go with both
- § Could we allow teams to buy Away socks? price per unit is \$12.50
- § Pat is going to try to see if we can get a deal on the Away socks
- § Can we buy sticks for the Tournament - Bauer sticks? Tracey to buy them at SportZone and send invoice to WMHA
- § equipment from Bauer - Home Hardware Friends of Hockey; goalie pads - not to be given out to WMHA players; this is for Friends of Hockey recipients



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- § Sponsor bars - how are we going to fix it? Kraemer - wants to know why his Company isn't on the sponsor bar; turnaround - Wilma Martin on First Street, two to three bucks a jersey; Pat will get them done one team at a time - involve team in the process; get team to drop off and pick up at Wilma's
- § Rob, Ken and Pat will meet and figure out what needs to be done and what needs to be added and changed

12) Sponsorship – Chris Williams

- § invoiced \$13,850 - one more sponsor is needed; \$10,000 collected so far
- § window clings for business to hang in windows - Woolwich minor hockey; each sponsor will receive one for their window - the idea was raised to put the year on them, so Sponsors will get one for each year
- § Saner Media - to discuss possible sponsor board on televisions
- § Advertising on the sign out front - can we confirm if this is okay? "This week WMHA would like to thank the following teams....."
- § Sponsor Appreciation Contest - every team has to have a photo highlighting their sponsor; highlighting their sponsor, product, slogan something; work on connecting teams to their sponsor; voting on Facebook - LIKE it on Facebook
- § Dodge Caravan Kids Funding - do we want to proceed with the funding? Have to purchase patches - \$200 upfront fee; for Novice Teams; every Player has to sign a waiver for the picture - the return is \$3000; probably won't do it, as there is too much work to be done
- § How can we add value with not a lot of cost - contest is great idea; have first prize - Experience with the Kings; pizza to your practice and figure out 2nd and 3rd prizes

13) Webmaster – Leanne Rollins

- § Absent

14) Referees – Brian Martin

- § No concerns from Chad's end - anything from the Association?
- § Timekeepers - Midget game, the individual running the clock did okay but the individual scoring was not writing anything on the game sheet; Ref asked the individual if he went to the training session and he said, no - he didn't think he needed to attend the training session as he is a Level 3; the individual was spoken to, and if it happens again they will be dropped a level



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15) Photos – Pat Leonard

- § recommendation - ensure that Minor Peewee and above, is the same night as a practice so the NRPs don't have to travel twice
- § overall, the photos ran well - Jasmine ran it really well; very quick
- § delivery date has been moved up so teams will have photos in plenty of time for Christmas

16) Concussion Management – Dave Lee

- § Absent

Adjournment – 9:50 pm

Next Meeting: Monday, November 24, 2014