



it's cold out there  
cnoy.org

# Woolwich Community Services



## It's cold out there.

On February 22, **Woolwich Community Services** is hosting the Coldest Night of the Year, a 2 + 5 km winterrific walk hosted in 190+ cities across Canada in support of our work in **Woolwich & Northern Wellesley Townships** with people experiencing hurt, hunger, and homelessness.

- **GOAL:** With your help, our goal is to raise **\$80,000** by February 22, 2025!
- **HOW:** To accomplish our goal, we're looking for **25** team captains (of all shapes, sizes and ages) who will recruit 7-8 friends to their team, with a goal of raising \$2000 per team. Each member on your team can set of goal of finding 5 people to donate to their campaign.
- **TOQUE BONUS:** Every walker who raises either \$75 (youth 17 and under) or \$150 (for adults) gets our famous Coldest Night toque as thanks for being amazing fundraisers.

### \* contact

If you have any questions or need promotional materials please contact us below:

**Director:** Melissa Petty  
**Phone:** 519.669.5139  
[melissap.wcs@gmail.com](mailto:melissap.wcs@gmail.com)

Check out our CNOY page at:  
[cnoy.org/Elmira](http://cnoy.org/Elmira)

# \* get started

## HOW TO CAPTAIN A TEAM FOR WOOLWICH COMMUNITY SERVICES

Once you've registered, your team and name will show up on the Scoreboard and on our location page too! (Note: it takes 5-10 minutes to appear.)

- Visit [cnoy.org](http://cnoy.org) and click the big **REGISTER** button
- Create your new account (or sign in to your account from last year)
- Select the **LOCATION** where you'll be walking and continue
- Click to accept the **WAIVER** and continue
- Under **REGISTRATION TYPE**, click **CREATE A TEAM**
  - Name your team (and write a brief description)
  - Accept or increase your fundraising goal (this can be edited later!)

Once you've registered, your team will show up on our CHARITY PAGE, which is: [cnoy.org/Elmira](http://cnoy.org/Elmira)  
You can begin recruiting team members and raising funds immediately!

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## HOW TO JOIN A TEAM FOR WOOLWICH COMMUNITY SERVICES

If you would like to walk with us but don't want to start a team, please join our general team called Woolwich Community Walkers Team:

- Visit [cnoy.org](http://cnoy.org) and click the big **REGISTER** button
- Create your new account (or sign in to your account from last year)
- Select the **LOCATION** where you'll be walking and continue
- Click to accept the **WAIVER** and continue
- Click **JOIN A TEAM** (or register individually if you wish and join a team later)
- Search for Woolwich Community Walkers Team by name
  - Select that team from the list and proceed to complete registration